



**Government of Odisha**  
**Sports & Youth Services Department**  
**C-1, Nayapalli, Bhubaneswar - 751 012**  
**Phone No.0674 2396715 Fax 0674 2536723**

**EXPRESSION OF INTEREST FOR DESIGN AND INSTALLATION OF TROPHY  
REPLICA/ COUNTDOWN CLOCK/ LARGE LETTER CUTOUT SIGNAGE FOR MEN'S**

Sealed proposals are invited by Sports & Youth Services Department, Government of Odisha, Sports PMU (1<sup>st</sup> Floor), C-1, Nayapalli, Bhubaneswar - 751012 from professionals in the area of Fabrication/Branding/ Event Management/ Construction/ Architecture/ Designing for designing and installation of **Trophy Replica/ Countdown Clock/ Large Letter Cutout Signage** for Men's Hockey World Cup 2018 to be installed at identified locations in Odisha. The detailed information may be downloaded from the Sports & Youth Services Department website ([www.dsyesodisha.gov.in](http://www.dsyesodisha.gov.in)) along with terms & conditions of the Bid.

The proposal in the prescribed format along with all relevant documents duly signed and sealed should reach to PMU, Sports & Youth Services Department on or before **12<sup>th</sup> July 2018** either by Courier/Speed post/Regd. Post or by hand. Sending of Bid documents through Fax/e-mail/electronics system shall not be accepted. Proposals received after due date & time shall not be accepted. This Department shall not be responsible for delay in postal delivery or similar reasons.

Sports & Youth Services Department reserves the right to accept or reject any or all proposals without assigning any reason thereof. For any queries, contact can be made at Cell No. 8178967271

Sd/-  
**Director & Addl. Secretary**  
**Sports & Y.S. Department**

**Director, Sports and Youth Services,**  
**Department of Sports and Youth Services**

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## **1. Introduction and Intent**

Odisha is fast emerging as one of the important hubs for sports in the country with world-class sporting events being organized in the State. The successful hosting of the 22nd Asian Athletics Championships and Hockey World League in 2017 has signaled Odisha's emergence as a strong force in the 'Global Sports Arena'. The Government of Odisha has been actively promoting sports in the state and has been creating necessary infrastructure and other facilities that are pre-requisite for organizing high standard sporting events, nurturing sports persons as well as for the overall development of sports in the state.

Odisha's capital city, Bhubaneswar, will be hosting the Hockey Men's World Cup 2018. The Hockey Men's World Cup will be the biggest ever sporting event in the State which will place Odisha in the International Sporting Map. The Mega Event will be hosted by Sports and Youth Services Department, Government of Odisha with grandeur complying with international standards of hospitality and event management. The spirit and vibes emanating from the festivity is believed as an opportune time to make massive intervention in promotion of sports in Odisha.

### **Odisha Men's Hockey World Cup 2018**

Making the State proud, the city is all set to host its largest sporting event, the Odisha Men's Hockey World Cup 2018 from November 28 to December 16, 2018. The top 16 Hockey Nations of the world will participate in this highest ranking Hockey Tournament, organized once every four years.

For more details about the event, the following links may be referred:

- i) <http://www.fih.ch/events/world-cup/world-cup-2018/hockey-world-cup-bhubaneswar-2018-m/>
- ii) <http://www.dsosodisha.gov.in/>

To recognize the rich contribution of the state in the field of hockey, the department plans to install "Trophy Replica/ Countdown Clock/ Large Letter Cutoutsignage" at various locations so that general public can connect and make memories around such an event. The signage shall be installed in the form of "Trophy Replica"/ "Countdown Clocks" along with "Letter Cutouts" at various identified locations.

## **2. Location and Site**

The project location shall be at 10-12 famous identified tourist places.

## **3. Specifications**

### **a. Design of Letter Cutouts:**

"Large Letter Cutouts" are to be designed, fabricated and installed at the proposed locations. The bidder shall submit creative designs for Large Letter Cutout stating "Hockey World Cup 2018, Odisha" along with the proposal. The font to be used for the letter cutouts would be part of the designing options. The Large Letter Cutouts may

be illuminated, subject to the feasibility of the project. Dimensions of the proposed Letter Cutouts are as follows;

- i) Length - 17 Feet approx
- ii) Height - 05 Feet approx. (including the base for the letter cutouts)
- iii) Width - Proportionate to ensure the stability of the structure

**b. Design of “Trophy Replica”:**

“Trophy Replica” is to be fabricated and installed at the proposed locations. Dimensions of the proposed Trophy Replica are as follows;

- i) Height - 8 Feet (Approx.)
- ii) Length & Width - As per the proportions.

Picture of the actual trophy may be referred to at FIH website.

**c. Design of “Countdown Clock”:**

“Countdown Clock” is to be fabricated and installed at the proposed locations. Dimensions of the proposed Countdown Clock are as follows;

- i) Height - 8 Feet (Approx.)
- ii) Length & Width - As per the proportions.
- iii) Digital Counter which is capable of displaying Remaining no of days, hours, minutes etc.

**d. Construction material:**

The choice of materials to construct the Letter Cutouts/Trophy Replica may be any/all of the following materials, and should be conducive for the climate of the city;

1. Acrylic	2. Particle Board
3. Aluminum	4. Fiber Glass
5. Wooden	6. Iron
7. Molded rubber	8. ACP
9. Plastic	

The piece must be durable and suitable for outdoors with the ability to withstand the elements of the local climate as well as interaction with the public.

**e. Public appeal:**

The design should aim to enhance the public appeal of the area and anchor well with the existing art works near the site. It is desirable to install the cutout at inviting space for people visiting the location at good landscaped spaces alongside the monuments and have it integrated into a landscaped garden, pathway and natural seating. The cutout should be planned to suitably connect the existing landscaped areas. Due consideration should be on the surrounding area during the day and night hours.

**f. Emphasis on free access:**

The Trophy Replica, Letter Cutout and Countdown Clock should be installed at a place open to public in general with unhindered access for all.

#### **4. Submission Requirements**

The EOI application/proposal shall be submitted in the hard copy in sealed envelope having the title as **“EOI for Design and Installation of Trophy Replica/ Countdown Clock/ Large Letter Cutout Signage for Men’s Hockey World Cup 2018”**. The applicant shall send the below mentioned documents by Courier/Speed post/Regd. Post or by hand to the address mentioned before the submission due date mentioned in this EOI document.

- (i) **Concept Note** - A 500 words design brief in English elaborating the intention, idea and description of the design elements of the proposal shall be submitted. A brief account of materials specification and broad estimate of the project shall also be submitted mandatorily.
- (ii) **Drawings** - Drawings have to be in a suitable scale sufficient to explain the idea, concept, scheme and elements of design. All the Units of measurement on the drawings and corresponding submissions shall be in S.I/ Metric Units with labeling in English. The deliverables will include the following:
  - Site plan/master plan
  - Plans at all levels
  - Elevation & Sections

The drawings should be legible & self-explanatory using one or a combination of mediums of hand sketches, Adobe, AutoCAD draft models. The drawings will be submitted in a pdf format.

- (iii) **Views** - Each view pertaining to Plan, Elevation and two Sections (Transverse & longitudinal) of the project site shall be submitted along with 3D model views. One bird eye view of the proposal is preferred.
- (iv) **Animation** - A rendered 3D animation shall be submitted explaining the overall aesthetic and its relation with the context, etc. a maximum of 120 sec AV short film/ animation shall be prepared.

#### **5. Right to accept or reject**

DSYS reserves right to accept or reject any/all application without assigning any reason or incurring any liability to the applicants. The decision of Secretary, Sports and Youth Services Department in respect of the EOI shall be final and binding on all.